Because it is constant

מפני שהיא תדירה -

OVERVIEW

דר"ע stated in the ברייתא that we never make a tannery to the west of the city, 'since the west wind is constant'. In some text, this reason (in quotes) was not given by Γ , rather the גמרא explained the ruling of Γ , saying that the west wind is constant. negates this reading.

: לא גרסינן מאי טעמא¹ דמן הברייתא היא דהכי איתא בתוספתא (פרק א' עיין שם): The text does not read. 'What is the reason' (for not making a בורסקי to the west of the city), rather it is an integral part of the ברייתא and that is how it is brought in the תוספתא.

SUMMARY

The reason of מפני שהיא תדירה is part of the ברייתא.

THINKING IT OVER

Is there a practical difference whether the reason is given by r", or whether it is given by the גמרא?

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¹ Insetting מ"ט', would indicate that ר"ע merely stated the ruling but did not give the reason. According to this גירסא, the מרא מועפנות negates this גירסא.