And let us say, it belongs to her

ואימא לדידה -

Overview

The גמרא asked, let us say that the בושת ופגם of an אנוסה should be paid to her, not to her father (as it is regarding קנס where the תורה writes explicitly ונתן וגו' לאבי הנערה).

תוספות anticipates a difficulty:

אף על גב דפרישית לעיל (דף לח,ב) דבושת ופגם הוקשו לקנס וניתן למי שקנס ניתן -Even though I explained previously that בושת ופגם are compared to קנס, regarding that the בו"ם is given to whom the קנס is given, and since the קנס is given to the father, so too the בו"פ is to be given to the father, so what is the גמרא's! במרא'?!

תוספות responds:

היינו בתר דקים לו הכא דהוי הכל² לאביה:

That was said after we have established here that everything (the בו"פ and בו"פ and בו"פ) belong to the father.

Summary

We say regarding בו"פ and בו"פ that they are given to the same party only after we have established this rule that it all belongs to the father.

Thinking it over

Previously³ תוספות explained the reason why regarding בו"פ and בו"פ we say that they are given to the same party is because איתקיש בו"פ לקנס, so if it is from a איתקיש שו"פ why are we asking here ואימא לדידה, etc., we know it already from the יהיקש?!⁴

¹ תוד"ה יש (TIE footnote # 10). See 'Thinking it over'.

² Once we derive here that בו"ם (as well as קנס belong to the father we can extrapolate and say that in other instances where the קנס belongs to the daughter (for instance) the בו"ם also belongs to the daughter.

³ See footnote # 1. 'ועיי"ש בתוס.

 $^{^4}$ See תוס' הרא"ש and מגן גבורים.